SUNNYSIDE ACCOUNTANCY

HOW IT WORKS

The Sunnyside Profit System

From “where did it all go?” to a business that pays you properly

Your accounts tell you what happened. The Sunnyside Profit System helps you change what happens next: twelve months, four stages, and a set agenda every month, run by your accountant.

IT STARTS WITH **Your Profit Assessment:** our own diagnostic of where your money goes and what your business can really afford. It sets your starting percentages for the year.

STAGE	WHAT YOU’LL HAVE	DESIGNED TO FEEL LIKE
1 **Clarity** Month 1	**See where your money really goes, and take your first step.** A clear picture of where your money went last year, your starting percentages, your first allocation done, and a quick win on your biggest money worry.	*“I finally know where it goes.”*
2 **Control** Months 2 to 3	**Build your system, cut costs, set your pay and your tax pot.** A set owner’s pay figure paid on a regular date, a tax pot that builds every time you’re paid, every regular cost reviewed, and your 12-month Profit Plan.	*Paying yourself on purpose, not with leftovers.*
3 **Confidence** Months 4 to 6	**Your first profit share, a debt plan and prices that pay.** Your first profit distribution taken, a dated plan to clear debt, your prices checked against what they really earn, and your tax pot checked against your estimated bill each quarter.	*No more guessing what the next tax bill will be.*
4 **Freedom** Months 7 to 12	**A cash buffer, tax under control and room to grow.** A cash buffer target, a calendar for the big bills, tax planned before your year end, your tax pot checked before the bill is due, and next year’s plan.	*Room to take time off, hire or invest.*

What you can count on

- A set agenda every month, never a general check-in.
- A one-page summary within 2 working days.
- Your Profit Assessment and Profit Plan by day 90.
- Every session starts with your real numbers, not a guess.

Two ways to work with us

Profit Path **£395 + VAT a month**
A monthly coaching session on the system. 6-month minimum.

Profit Partner **from £1,250 + VAT a month**
Like a part-time finance director: monthly accounts and dashboard, a 13-week cash forecast and decision calls. 12-month minimum. Price depends on how complex your business is, not its size.

Book a free call with Jess

We’ll look at where you are now and tell you honestly whether we can help, and how.

calendly.com/sunnysideaccountancy-info/new-client-discovery-call

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In the Control stage, to give every pound a job, we use Profit First, created by Mike Michalowicz. Jess Weston is a Certified Profit First Professional. The Sunnyside Profit System, its packages and prices are Sunnyside’s own.